

## **GLOW GEL MASK & BEAUTIFYING MIST**

TWO MUST-HAVES FOR YOUR HYDRATING AND ILLUMINATING ROUTINE.

The gel mask with a lightweight and silky texture, provides intense hydration, extreme shine and immediate softness. The illuminating and silkening mist with an incredibly lightweight formula that envelops hair in a vibrant fragrance without weighing it down.

Powered by Lumitech, Tamarind Extract and Aloetrix, they hydrate and detangle the hair fiber, help tame frizz and revive



SHINE\*\*

3x

**ANTI-FRIZZ** EFFECT\*\*

**COMBABILITY ON** GLOW GEL MASK 3**X** 

PROFESSIONAL BEAUTIFYING 150 ml/мл  $\Theta$  5.07 Fl.0 ALFAPARE

**VIBRANT** FRAGRANCE

**ANTI-FRIZZ** 

SHINE\*\*\* **LIGHTWEIGHT** 

**TEXTURE** 

\*Instrumental test on hair treated with Glow Gel Mask compared to basic shampoo an 
\*\*Instrumental test on hair treated with Glow Gel Mask compared to basic shampoo. 
\*\*Instrumental test on hair treated with Beautifying Mist compared to basic shampoo

## **HYDRA CARE IN-SALON TREATMENTS**

## **HYDRA CARE LIGHTWEIGHT TREATMENT**



1. Apply Glow Shampoo to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Apply Glow Conditioner to lengths and ends, comb and leave-on 2-3 minutes. Rinse.



3. Towel dry the hair and apply Glow Leave-In Cream to lengths and ends, comb and proceed blow drying.



4. On dry hair vaporize **Beautifying Mist** to the lengths as a finishing product.

## **HYDRA CARE INTENSIVE TREATMENT**

To hydrate and illuminate dull and thick hair.



1. Apply Glow Shampoo to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Apply Glow Gel Mask to lengths and ends, comb and leave-on 2-3 minutes. Rinse.



3. Towel dry the hair and apply Glow Leave-In Cream to lengths and ends, comb and proceed blow drying.



**4.** On dry hair apply **Shimmer** Hair & Body Oil to the lengths as a finishing product.

### **HYDRA CARE SUPER GLOW TREATMENT**

For extreme radiance, hydration and softness.



1. Apply Glow Shampoo to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. In a bowl, mix 20 g

of Glow Gel Mask + 3 a of **Shimmer Hair &** Body Oil + 13 ml of Light Blue Glow Serum. Apply to lengths and ends on towel dry hair.

Then comb to distibute.



**3.** Leave processing for 10 minutes under a heat source. Rinse the hair thoroughly.



4. Distribute to lengths and ends 2 g of **Glow Leave-In Cream** and 1 g of Shimmer Hair & Body Oil. Proceed blow drying and/ or styling. In case of fine hair, it's

recommended applying **Shimmer Hair & Body Oil** before drying.



**5.** On dry hair vaporize **Beautifying Mist** to the lenaths as a finishina product.

1. Does Hydra Care line offers thermal protection?

Shimmer Hair & Body Oil and Glow Leave-In Cream protect the hair from the damage caused by heat of hot tools up to 230°C.

2. What is the mixing ratio between Light Blue Glow Serum and Yellow Professional care products?

It is recommended to mix 1 vial (13ml) in ratio 1:2 with the Yellow Professional masks, chosen according to the type of hair. 3. Can I use Light Blue Glow Serum on the same day as a color service? Light Blue Glow Serum as a post color service, may interfere with the result if used on the same day of a color service. For the first wash it is recommended to use

vial inside the color mixture, to enrich the technical service. 4. Can I add Light Blue Glow Serum to the color mix when using Yellow Professional Tone on Tone Creator? Yes, there are no contraindications.

5. How can I revive the shine of hair the day after the treatment Hydra Care?

In the following days you can maintain and revive the shine of the hair using Beautifying Mist to dry hair or Shimmer Hair & Body Oil.

# HAIR DIAGNOSIS

THE HAIR APPEARS:	BENEFIT	YELLOW PROFESSIONAL SOLUTION	
Rough to the touch, straw effect and full of knots.	HYDRATE	LIGHTWEIGHT TREATMENT INTENSIVE TREATMENT SUPER GLOW TREATMENT	HYDRA CARE
Dry, brittle and split-ends.	NOURISH	RECHARGE TREATMENT DEEP NUTRITION TREATMENT NUTRI CURLS TREATMENT	NUTRITIVE  ***********************************
Opaque, porous and unelastic.	REPAIR	SOFT REPARATIVE TREATMENT INTENSIVE REPARATIVE TREATMENT DEEP REPARATIVE TREATMENT	REPAIR    Value   Valu

the specific products Yellow Professional Color Care. However, we suggest to use Light Blue Glow Serum in combination with Yellow Professional Color, adding a

### **BOND HERO**

A **concentrated booster** to be used across the board to satisfy more than one need at the same time.

YELLOW PROFESSIONAL MASKS (Nutritive, Repair, Color Care, Liss, Curls, Hydra Care)

Mixing ratio: 1:6 - ex: 5 g Yellow Professional Bond Hero + 30 g of Yellow Professional mask

+71%

**BOND HERO** 



#### **LIGHT BLUE GLOW SERUM** A serum with a rich texture, which gives dull hair an

1:2 with Yellow Professional

masks

instant shine boost. Can be used in combination with all our Yellow Professional masks for a personalized treatment.

SHINE\*

Mixing ratio:





Gives extreme shine and hydration. Lightweight oil for both hair and body.

#### Im OOI :szi2 **HAIR & BODY OIL 2HIMMEB**



The first step to gently cleanse, giving hydration and shine\*.

Im 000f - Im 008 :9xi2 **OOGMAHS** 

CONDITIONER GLOW **VEWOW** 

**LIGHT BLUE GLOW** 

ALEAPARF

LIGHT BLUE

**VE** WOW

treatment, or with Yellow Professional Color to enhance instant shine boost. Can be used in combination with oll of the word value for ut Yellow Professional masks for a personalized without profession of the property of the prope

A serum with a rich texture, which gives dull hair an

48AAA⊒AA

the technical service.

Im £lx3:9xi2

**SERUM** 

the hair soft, for detangled, hydrated and shiny Conditioner with a lightweight feeling that makes

> Im 002 :9zi2 CONDITIONER



fragrance the hair, for a touch of brightness

It gives extreme shine and can be used to with an incredibly lightweight formula.

A scented, illuminating and silkening mist

Im OSI :9xi2

**TSIM** 

NEM

**BEAUTIFYING** 

and radiant hair. and extreme softness, for detangled, hydrated Gel mask that provides hydration, radiance

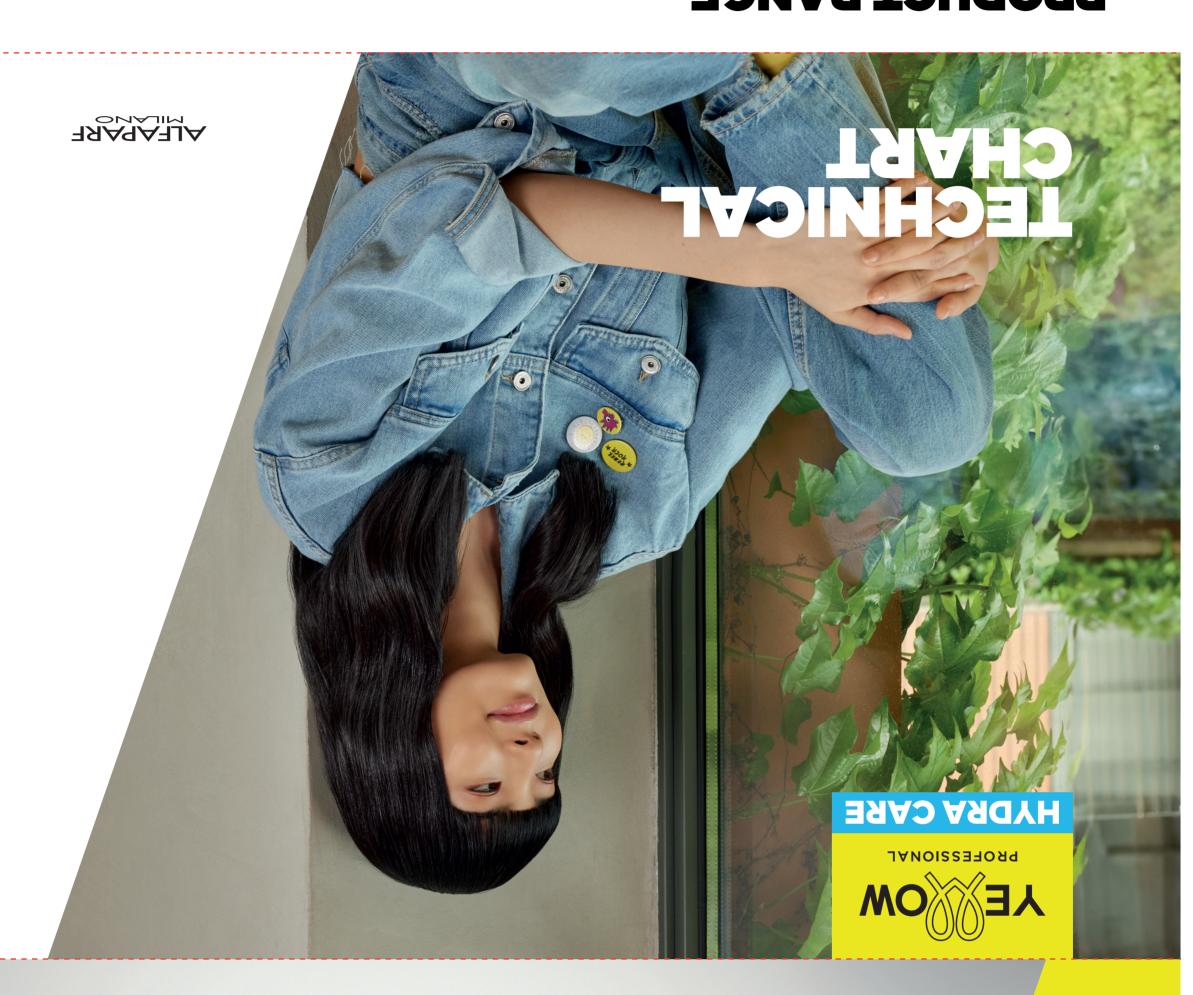
> Im 00£ :9zi2 **GEL MASK CLOW** NEM

confrottng irrzz. A leave-in that detangles, protects, moisturizes and brightens all hair types,

**VE** WOW

Im OSI :9xi2 LEAVE-IN CREAM **CLOW** 

### **CLOW CLOW** PRODUCT RANGE







WE AMPLIFY.

Salon solutions, ready to be recreated.



**ALFAPARF** 

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\*\* Instrumental test on hair treated with Glow Leave-in Cream and Shimmer Hair & Body Oil. \*Instrumental test conducted on the Hydra Care treatment (Glow Shampoo, Glow Conditioner, Glow Leave-in Cream, Shimmer Hair & Body Oil) compared to basic shampoo.

> **EFFECT\* SZIRA-ITNA X8**

**WET HAIR\* COMBABILITY ON** 

\*NOITA9QYH

**ZHINE**\* XS

**530°C**\*\* PROTECTION DT 4U

A complex of aloe vera, wheat protein and UV filter **ALOETRIX** 

the outer hair fiber.

detangle. the hair shine and softness, making it easier to With hydrating and antioxidant actions, it gives

that improves hydration and combability and protects

**TOASTXE QUISAMAT** 

and turning UV rays into a light source. protecting it from oxidative stress caused by free radicals pomegranate oil. It gives the hair radiance and shine, A complex consisting of mullein flower extract and

**LUMITECH**