

NEW GLOW GEL MASK & BEAUTIFYING MIST

TWO MUST-HAVES FOR YOUR HYDRATING AND ILLUMINATING ROUTINE.

The **gel mask** with a **lightweight** and **silky texture**, provides **intense hydration**, **extreme shine** and **immediate softness**. The **illuminating** and **silkening mist** with an incredibly **lightweight formula** that envelops hair in a **vibrant fragrance** **without weighing it down**.

Powered by Lumitech, Tamarind Extract and Aloetrix, they hydrate and detangle the hair fiber, help tame frizz and revive the hair.

6x
HYDRATION*

5x
COMBABILITY ON WET HAIR**

3x
SHINE**

3x
ANTI-FRIZZ EFFECT**



VIBRANT
FRAGRANCE

3x
ANTI-FRIZZ
EFFECT***

3x
SHINE***

LIGHTWEIGHT
TEXTURE

*Instrumental test on hair treated with Glow Gel Mask compared to basic shampoo and conditioner.
**Instrumental test on hair treated with Glow Gel Mask compared to basic shampoo.
***Instrumental test on hair treated with Beautifying Mist compared to basic shampoo.

HYDRA CARE IN-SALON TREATMENTS

HYDRA CARE LIGHTWEIGHT TREATMENT

To hydrate and illuminate fine, dull hair.



1. Apply **Glow Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Apply **Glow Conditioner** to lengths and ends, comb and leave-on 2-3 minutes. Rinse.



3. Towel dry the hair and apply **Glow Leave-In Cream** to lengths and ends, comb and proceed blow drying.



4. On dry hair vaporize **Beautifying Mist** to the lengths as a finishing product.

HYDRA CARE INTENSIVE TREATMENT

To hydrate and illuminate dull and thick hair.



1. Apply **Glow Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Apply **Glow Gel Mask** to lengths and ends, comb and leave-on 2-3 minutes. Rinse.



3. Towel dry the hair and apply **Glow Leave-In Cream** to lengths and ends, comb and proceed blow drying.



4. On dry hair apply **Shimmer Hair & Body Oil** to the lengths as a finishing product.

HYDRA CARE SUPER GLOW TREATMENT

For extreme radiance, hydration and softness.



1. Apply **Glow Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. In a bowl, mix 20 g of **Glow Gel Mask** + 3 g of **Shimmer Hair & Body Oil** + 13 ml of **Light Blue Glow Serum**. Apply to lengths and ends on towel dry hair. Then comb to distribute.



3. Leave processing for 10 minutes under a heat source. Rinse the hair thoroughly.



4. Distribute to lengths and ends 2 g of **Glow Leave-In Cream** and 1 g of **Shimmer Hair & Body Oil**. Proceed blow drying and/or styling. In case of fine hair, it's recommended applying **Shimmer Hair & Body Oil** before drying.



5. On dry hair vaporize **Beautifying Mist** to the lengths as a finishing product.

Q&A's

1. Does Hydra Care line offers thermal protection?

Shimmer Hair & Body Oil and Glow Leave-In Cream protect the hair from the damage caused by heat of hot tools up to 230°C.

2. What is the mixing ratio between Light Blue Glow Serum and Yellow Professional care products?

It is recommended to mix 1 vial (13ml) in ratio 1:2 with the Yellow Professional masks, chosen according to the type of hair.

3. Can I use Light Blue Glow Serum on the same day as a color service?

Light Blue Glow Serum as a post color service, may interfere with the result if used on the same day of a color service. For the first wash it is recommended to use the specific products Yellow Professional Color Care. However, we suggest to use Light Blue Glow Serum in combination with Yellow Professional Color, adding a vial inside the color mixture, to enrich the technical service.

4. Can I add Light Blue Glow Serum to the color mix when using Yellow Professional Tone on Tone Creator?

Yes, there are no contraindications.

5. How can I revive the shine of hair the day after the treatment Hydra Care?

In the following days you can maintain and revive the shine of the hair using Beautifying Mist to dry hair or Shimmer Hair & Body Oil.

HAIR DIAGNOSIS

It allows to identify the different needs, and then propose the **specific** and **personalized treatment**.

THE HAIR APPEARS:	BENEFIT	YELLOW PROFESSIONAL SOLUTION	
Rough to the touch, straw effect and full of knots.	HYDRATE	LIGHTWEIGHT TREATMENT INTENSIVE TREATMENT SUPER GLOW TREATMENT	HYDRA CARE
Dry, brittle and split-ends.	NOURISH	RECHARGE TREATMENT DEEP NUTRITION TREATMENT NUTRI CURLS TREATMENT	NUTRITIVE
Opaque, porous and unelastic.	REPAIR	SOFT REPARATIVE TREATMENT INTENSIVE REPARATIVE TREATMENT DEEP REPARATIVE TREATMENT	REPAIR

BOND HERO

A **concentrated booster** to be used across the board to satisfy more than one need at the same time.

YELLOW PROFESSIONAL MASKS + BOND HERO
(Nutritive, Repair, Color Care, Liss, Curls, Hydra Care)

Mixing ratio:
1:6 – ex: 5 g Yellow Professional Bond Hero
+ 30 g of Yellow Professional mask

+71%
HAIR
STRENGTH*



*Instrumental test on damaged hair treated with a generic mask + Yellow Professional Bond Hero compared to the usage of a generic mask alone.

LIGHT BLUE GLOW SERUM

A serum with a rich texture, which gives dull hair an instant shine boost. Can be used in combination with all our Yellow Professional masks for a personalized treatment.

Mixing ratio:
1:2 with Yellow Professional masks

2x
SHINE*



*Instrumental test on the use of Light Blue Glow Serum in comparison to a basic shampoo.

