

The new Vegan taming recipe

The new vegan formula offers instant shine and silky smoothness.

KeraVeg

new

no animal ingredients
vegan

Natural and sustainable origin

This innovative plant-based ingredient is an excellent alternative to animal keratin while maintaining performance. It is rich in soy and wheat amino acids with an antioxidant action, protecting against damage to hair and helping to repair hair fiber.

Amaranth Oil

Natural and sustainable origin

This oil is particularly rich in emollients, proteins, minerals, and vitamin E. It deeply nourishes hair and wraps it in a thin but strong barrier that prevents humidity from penetrating the hair shaft, ensuring long-lasting protection.

-42%
less volume**
from the very
first treatment

Long-lasting
smoothness
and
silkeness***

Say goodbye
to frizz
for up to
4 days!

*From the very first use, the Liss treatment (Shampoo+Mask+Multi-benefit) reduces frizz by 75% compared to regular shampoo. After four days, the frizz effect continues to be reduced by 42%. Instrumental tests conducted at 22-25 °C, with 70-80% relative humidity (RH).
**Compared to regular shampoo, using Yellow Liss (Shampoo+Mask+Multi-benefit) visibly reduces unwanted volume.
***With each treatment, the use of Yellow Liss (Shampoo+Mask+Multi-benefit) leaves hair smoother and easier to manage over time.

Two new treatments for smoother, shinier hair

Smooth&shiny soft treatment

Treatment for **frizzy and thin hair**



1. On dry hair, apply 30 g of **Yellow Liss Conditioner** + 10 g of **Yellow Star Oil** to the lengths and ends, using a comb.



2. Leave on for 5 minutes under a heat source.



3. Rinse the hair.



4. Apply **Yellow Liss Shampoo** to the hair and scalp, massage and rinse thoroughly. Repeat as required.



5. Gently towel dry the hair to remove excess water.



6. Apply **Yellow Liss Multi-Benefit** evenly along the lengths and ends. Blow dry and/or style.

Smooth&shiny intensive treatment

Treatment for **frizzy and thick hair**



1. Apply **Yellow Liss Shampoo** to the hair and scalp, massage and rinse thoroughly. Repeat as required.



2. Gently towel dry the hair to remove excess water, then blow-dry it carefully.



3. Mix 20 g of **Yellow Liss Mask** with 10 g of **Yellow Nutritive Oil** and apply evenly along the lengths and ends.



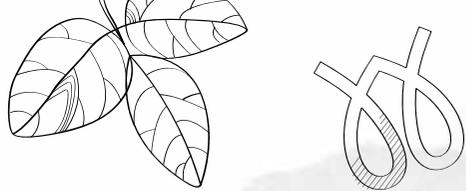
4. Leave on for 10 minutes under a heat source.



5. Rinse and towel dry thoroughly.



6. Apply **Yellow Liss Multi-Benefit** evenly along the lengths and ends. Blow dry and/or style. Finish by applying **Yellow Star Oil**.



ALFAPARF MILANO

Your hair is for longer smoother



LISS



PROFESSIONAL
YELLOW

TREATMENTS IN THE SALON

YELLOW
PROFESSIONAL



smart professional beauty.
simple happiness.

ALFAPARF MILANO

PF027838

SHAMPOO

The first step to achieve a perfect smoothness. Its formula gently cleanses, taming even the unruliest hair. It leaves hair soft and silky smooth. Salon and home use. 500 ml bottle - 1500 ml bottle

CONDITIONER

A precious ally to tame frizzy, unmanageable hair. Its rich yet light texture softens and smoothes the surface of the hair without weighing it down. Ideal for daily use. Salon and home use. 500 ml bottle



MASK

A concentrate of active ingredients with smoothing and taming properties that very frizzy and rebellious hair will not be able to resist. Its rich texture envelops and deeply nourishes the hair fibre. Salon and home use. 500 ml jar

MY BEST FRIEND

An incredible multi-action leave-in serum with 10 benefits in 1. Its light texture helps maintain and prolong the smooth effect while protecting the hair from external thermal aggressions, such as the heat from hairdryer and straightener, and from humidity. It also has a detangling action and a taming, anti-frizz, and anti-static effect. It protects the hair against UV rays, prevents split ends, and helps to seal the cuticle. Perfect to add extra shine to hair. Salon and home use. 150 ml bottle

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